

Emma Chase

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EDUCATION

The University of Iowa, Iowa City, IA
B.B.A., Business Analytics and Information Systems
B.S., Psychology

Anticipated May 2025
GPA: 4.05/4.00

- **Tippie Top 21 Recipient:** Awarded to 21 out of 3,500 students for demonstrating excellence in scholarship, leadership, and the promotion of DEI within the Tippie College of Business.

TECHNICAL SKILLS

Tools: Excel, PowerPoint, Power BI, Tableau

Coding Languages: R, Python, SQL

Techniques: Trend Analysis, Predictive Analytics, Data Visualization, Regression Analysis, Data Cleaning, Data Mining

WORK EXPERIENCE

Holmes Murphy, ethOs

Employee Experience Specialist / Remote

May 2024 - Present

August 2024 - Present

- Provide data-driven reports and recommendations by efficiently cleaning, analyzing, and interpreting clients' workforce data.
- Build and manage consultative relationships that drive client solutions in partnership with Holmes Murphy subsidiaries.

Employee Experience Intern / Waukee, IA

May 2024 - August 2024

- Managed five key projects simultaneously, while working cross-functionally with internal teams, to deliver innovative solutions that drive client employee engagement.
- Utilized Excel and Power BI to analyze data, recognize patterns, and build high-quality client deliverables.

Bambuddha Group

Online Learning and Kindness Curriculum Coordinator / Remote

June 2023 - April 2024

August 2023 - April 2024

Transformative Change Intern / Sydney, Australia

June 2023 - July 2023

- Collaborated with experts to develop 80 online talent and development modules supporting the Kindness Index, a metric for assessing corporate social impact and fostering transformative change.
- Analyzed qualitative data to enhance user satisfaction and engagement for 140 online course participants.

Tippie College of Business Direct Admit Seminar

May 2022 - October 2023

Peer Mentor / Iowa City, IA

- Instructed two classes of 20 direct admit students, fostering individual growth and professional development by providing tailored guidance, instruction, and resources to ease the college transition.
- Leveraged thoughtful curiosity to ask students questions and build a relationship as a trusted advisor of the collegiate experience.

LEADERSHIP POSITIONS

Tippie Senate

Senior Vice President / Iowa City, IA

October 2021 - Present

Senator / Iowa City, IA

February 2023 - May 2024

October 2021 - Present

- Led an eight-member committee to plan the inaugural Tippie Sustainability Case Competition, managing an \$8,000 budget, growing competition participation to 45 students, and boosting Tippie's internal and external reputation.
- Directed the rewrite of the 19-page constitution and restructured the Tippie Senate executive board, demonstrating expertise managing complex projects and balancing competing priorities.

Multicultural Business Student Association

May 2022 - May 2024

Senior Vice President / Iowa City, IA

May 2023 - May 2024

Vice President of Operations / Iowa City, IA

May 2022 - May 2023

- Managed an eight-person executive board that sought to challenge assumptions and help develop member's cross-cultural understanding through professional development, company visits, and industry trips.
- Increased YOY membership by 26% through a diligent recruitment strategy and community building efforts.

RESEARCH EXPERIENCE

Adverse Impact Research Lab

January 2024 - Present

Undergraduate Research Assistant / Iowa City, IA

- Create a topic model, utilizing Python, to identify patterns and themes within a large database of adverse impact research articles.
- Categorize 2,500+ academic papers, utilizing attention to detail to assess their suitability as training data for the project's machine learning model.

Developmental Psychopathology Lab

August 2022 - December 2023

Electroencephalogram (EEG) Specialist / Iowa City, IA

- Operated two-hour lab visits, extracting both qualitative and quantitative findings to provide a holistic perspective on the development of behavioral problems in children.
- Managed multiple research tasks (behavioral coding, data entry, data collection) simultaneously, coordinating timelines and resources to ensure timely completion of research milestones and deliverables.